



Media Contact:

Paul Tolme

720.203.9430

paul@trueoverdrive.com

Team Gates Carbon Drive™: Bringing Belt Drives to Cyclocross

Cyclocross fans, meet Team Gates Carbon Drive: the first belt-drive singlespeed cyclocross squad in the history of the universe! The team was created in 2010 by Gates Carbon Drive Systems, the global leader in bicycle belt-drive technologies. The team goal is to act as brand ambassadors, grow the popularity of singlespeed cyclocross and spread awareness about the advantages of Carbon Drive. And of course to hammer the competition! In addition to racing in Colorado's ACA league, the team will appear at the Singlespeed Cyclocross World Championships Oct. 23-24.

What are the advantages of Carbon Drive? It is clean, quiet, light and strong. The entire system, consisting of a belt and two sprockets, weighs less than a standard chain. Maintenance is easy. After a race or ride just hose it off. No lube required. That means more time in the saddle and less in the shop. Carbon Drive gets its name from the carbon fiber cords embedded in the belt. The carbon fiber provides high tensile strength—so strong Gates has pulled cars with the belt.

Team Gates Carbon Drive is racing on the Gates CDX drivetrain. Other sponsors include Easton wheels and FSA components. The team roster includes Brian Hutchison, Carlos Casali, Derek Strong, Mitch Westall, Ben Ollett and Garrett Davis (see bios below).

Team Gates Carbon Drive Bikes and Spec:

- **Frames:** Spot Brand Mod steel (stay tuned for news of a new bike sponsorship this fall)
- **DriveTrain:** Gates CDX
- **Wheels:** Easton, EA90SLX
- **Bars, Stems, Posts:** FSA SLK
- **Cranks:** FSA Energy
- **BB:** FSA Mega EXO

Team Bios

Name: Carlos Casali

Hometown: Golden, Colo. (born in Rio De Janeiro, Brazil)

Profession: Actuary

Years racing: 10 (four on mountain, six on road, two cyclocross)

History: As a Cat 3 road rider, Casali was 3rd BAR (Best All-around rider) in 2006, including 1st place in the Rocky Mtn Omnium. As a Cat 2 and Cat 1, he was 3rd place in the 2008 CSP P-1-2 Series overall classification, 2nd place in 2009, and 1st place in 2010 in the same series.

Name: Garrett Davis

Hometown: Denver

Profession: Art Director

Years racing: 15

History: As a teen-ager, Davis raced the junior national mountain bike circuit and bagged multiple top-20 finishes. He races on the road for Primal-1st Bank and has raced cross for four years. Top finishes include winning Frisco Cyclocross in 2010. Davis calls himself a "singlespeed fanatic."

Name: Brian Hutchison

Hometown: Nederland, Colo.

Profession: Procurement specialist

Years racing: 18

History: Hutchison is a veteran singlespeeder with numerous podium finishes including firsts in the singlespeed category at Cult Cross, Pikes Peak Supercross, Frisco Cross, Velocross Boulder, as well as winning the title of Colorado's Best Singlespeed Cyclocross Rider in 2009. In 2008 he was Colorado Singlespeed State Champion.

Name: Ben Ollett

Hometown: Boulder, Colo.

Profession: Cycling Coach

Years racing: 8

History: Ollett's 2009 podiums include firsts at Alpha CX, Red Rocks CX and the Red Rocks CX series, and thirds in the Boulder Cup and Green Mountain CX.

Name: Derek Strong

Hometown: Arvada, Colo.

Profession: Radiant flooring

Years racing: 18

History: "Got my first mountain bike in 1990 and haven't looked back!"

Name: Mitch Westall

Hometown: Littleton, Colo.

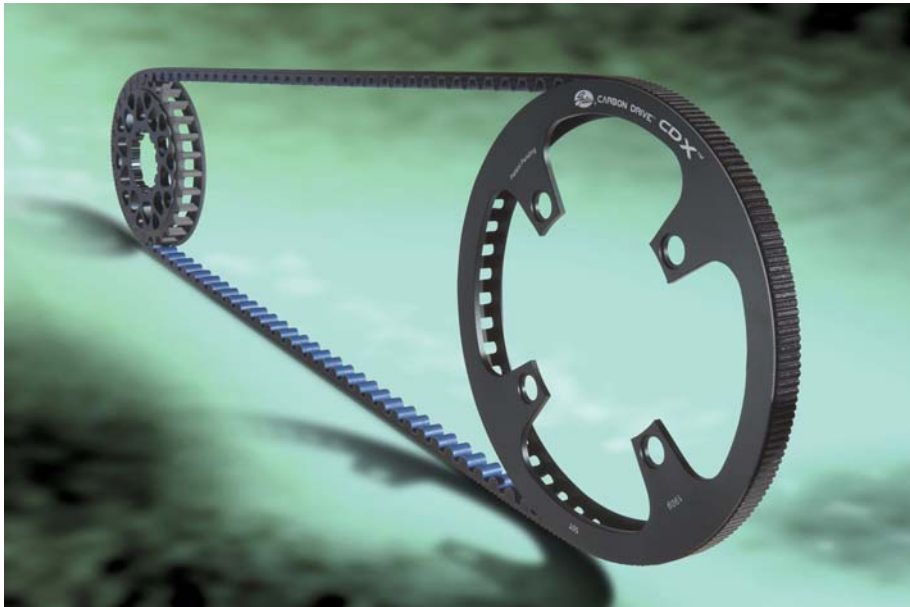
Profession: Architecture

Years Racing: 18, cross for 16

History: Westall is a seasoned racer who has competed in mountain bike, road and cyclocross, winning the semi-pro class of the Mountain States Cup in 2004 and getting his pro card.

Meet the Future of Bicycle Drive Trains: Clean, Quiet, Strong

Gates Carbon Drive™ is a revolutionary drive train that makes bicycling cleaner, quieter and easier. Carbon Drive consists of a strong, no-stretch belt embedded with carbon fiber cords and two lightweight sprockets that shed dirt and resist abrasion. Carbon Drive requires no lube and little maintenance. No more greasy hands and dirty pants. Due to its ease of use, Carbon Drive is a technology that can get more people on bikes.



Trend Report: Number of Bike Models with Carbon Drive System to Double in 2011

The number of bike models equipped with the clean, quiet and strong Gates Carbon Drive™ is expected to double to at least 90 in model year 2011, highlighting a quiet trend in the bike industry. The growing popularity of Carbon Drive is due to the fact it makes bicycling easier and more practical for a wider range of consumers. Brands specing Carbon Drive include: Trek, Raleigh, Norco, Globe, Spot, Civia, Focus, Simpel, Schindelbauer, Koga-Miyata, Co-Motion, Seven Cycles, MaXcycles, Santos, Fixie Inc, Avanti, Nicolai, MTBCycleTech, Tout Terrain, Tank, Bernds, Veloheld, Armor, Poison, Independent Fabrications, Black Sheep, Dean, and more.

New 'CenterTrack' System from Gates is the Lightest, Strongest, Cleanest Bicycle Belt Drive Ever Created

The new CenterTrack™ design from Gates Carbon Drive™ Systems has generated a lot of buzz and media coverage following its introduction at Interbike 2010. It is the lightest, strongest, cleanest and highest-performing belt-drive system ever created. CenterTrack offers all the advantages of existing Carbon Drives but with a whopping 20 percent more tensile strength, a slimmer profile and the most advanced dirt- and debris-shedding ever.



Instead of a raised flange on the side, the front and rear pulleys of CenterTrack feature a narrow track that runs around the center of their circumference. The CenterTrack belt has a channel on its underside that fits snugly onto the track for perfect alignment every time. The belt's teeth engage with the pulleys, whose sides have been removed for optimal debris shedding.

Gates will offer the CenterTrack technology on its new CDX-CT drive train, which will be the new premium component offering from Carbon Drive Systems. CDX-CT joins the CDX and CDC product lines. CDX-CT is the most robust bicycle belt-drive ever. The pulleys are the slimmest ever produced, making them easier than ever to integrate with geared hubs. The cost of CDX-CT will be announced at Bike Week (Dec 5-8, 2010). CDX-CT will debut for 2011 on Spot Brand's Acme Urban Bike. The system will appear in widespread use on 2012 models, available retail in late 2011.

Journalist Resources/Background:

- Media Contact: Paul Tolme, 720.203.9430, paul@trueoverdrive.com
- Photos of the team in action are on Flickr. Search for Team Gates Carbon Drive or go to <http://www.carbondrivesystems.com/media/>
- Watch the CarbonDriveU instructional videos at www.carbondrivesystems.com/training or on YouTube at the Gates Carbon Drive channel: <http://www.youtube.com/GatesCarbonDrive>
- Read about the team on the Carbon Drive blog: www.blog.carbondrivesystems.com



Team Gates Carbon Drive racing kit

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